

# NATIONAL CANCER SURVIVOR DAY 2017 IMPACT REPORT

 **7**  
Posts

 **95,733**  
People Reached

 **5,570**  
Likes, Comments & Shares

 **7,811**  
Impressions

 **2,968**  
Post Clicks

 **314**  
Engagements

## TOTAL SOCIAL IMPRESSIONS ACROSS ALL CHANNELS

**105,234**  
Reach



**9,162**  
Engagements

The 2017 National Cancer Survivor Week was made possible with support from Clinical Genomics.

