



colorectal  
cancer  
alliance

Tomorrow can't wait



**2021**  
**ANNUAL**  
**REPORT**

# A Message from the CEO



**Dear Ally,**

In 2021, we celebrated an exciting victory for colorectal cancer prevention. In May, the national guideline to begin screening for CRC was reduced from age 50 to 45. We are confident this update, which reflects the changing face of colorectal cancer, will save many thousands of lives.

Colorectal cancer often develops silently, without symptoms, which is why on-time screening is essential to catch it early or prevent it altogether. The news was a big win for our community, but we still have work to do. Health disparities persist. Young-onset CRC continues to rise. A pervasive stigma stymies prevention.

Still, I'm incredibly hopeful. We're building programs to support patients, increase screening rates, and accelerate research on a scale never seen before. At the same time, we're returning to in-person events that inspire community, action, and well-being.

In this annual report, you can learn more about our work across our pillars to screen, care, and cure this disease. Specifically, you will see how we are:

- » [Increasing access to prevention](#)
- » [Focusing on health disparities](#)
- » [Guiding research and making it more accessible](#)
- » [Supporting patients, survivors, and caregivers](#)
- » [Empowering action](#)
- » [Engaging in advocacy](#)

Plus, you'll learn how people like you are making it happen. Thank you for reading — and for all you do to support the Colorectal Cancer Alliance and our amazing nation of allies.

Sincerely,

**Michael Sapienza**

CEO, Colorectal Cancer Alliance

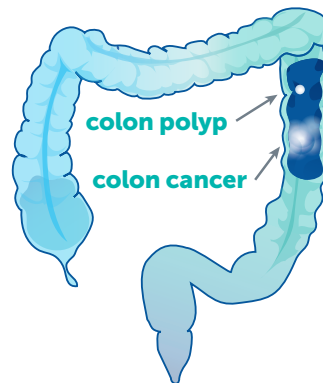
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# About Colorectal Cancer

Colorectal cancer, often called CRC, is cancer of the colon or rectum. CRC often starts as a polyp that can be detected with screening and removed by colonoscopy, but a third of eligible people aren't getting checked.

The average lifetime risk of colorectal cancer is 1 in 24, and a person can develop this disease regardless of age, race, or gender. It is the second deadliest and fourth-most common cancer in the United States.



**2<sup>nd</sup>** deadliest

**4<sup>th</sup>** most common

**1 in 3** need to get checked

**1 in 24** lifetime risk

## Our Mission

**WE EXIST TO END COLORECTAL CANCER WITHIN OUR LIFETIME.**

## Our Goals

### SCREEN

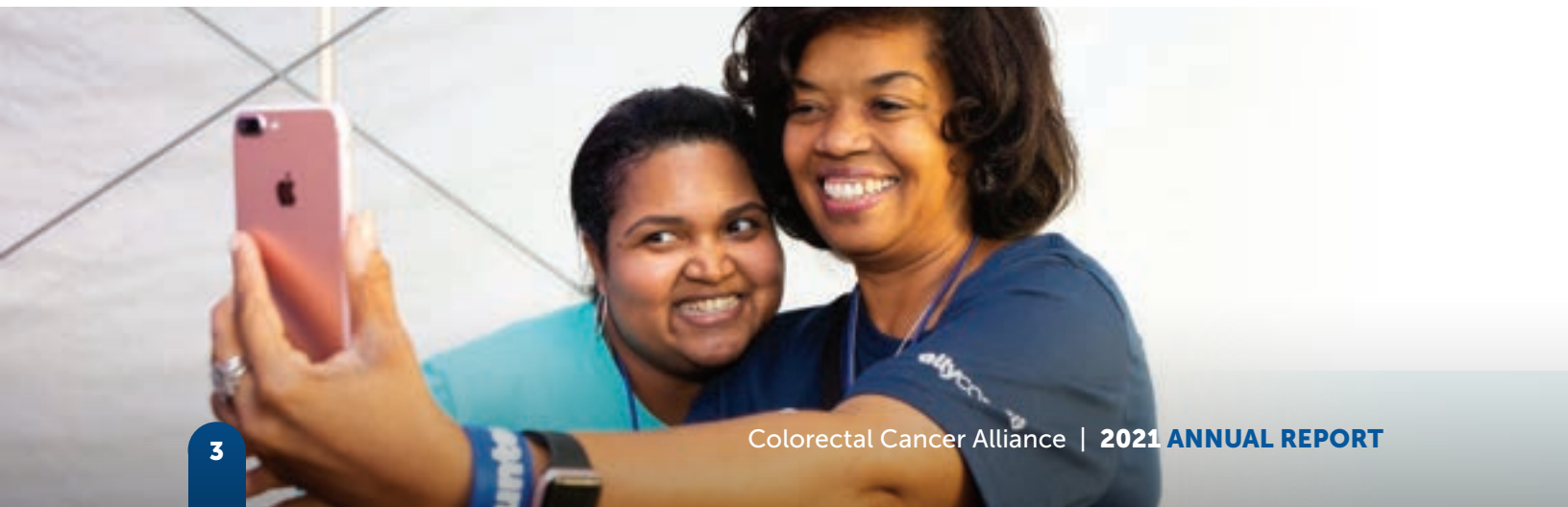
Save **100,000** lives  
by 2029.

### CARE

Reach **750,000**  
patients and  
caregivers annually  
by 2024.

### CURE

Invest **\$30 million**  
in CRC research  
by 2026.



# Increasing Access to Prevention

The COVID-19 pandemic caused colorectal cancer screening rates to drop, delaying critical diagnoses. Fear added to the issues of access, knowledge, and stigma that already kept people from getting checked. The Alliance activated personalized screening recommendations, individual navigation, and free screening tests.

## OP45 FOR SCREENING COVERAGE

The **Op45 advocacy campaign** engaged volunteers to speed insurance coverage of the new guideline to start screening at 45, as some providers aren't required to comply until 2023. The first major success came in October when UnitedHealthcare made a decision to cover screening at 45, immediately benefitting an estimated 2.5 million people. OP45 continued into 2022, when it realized 100 percent success among targeted companies.

## LIFE-SAVING QUIZ

The Alliance called on the public to sign a screening pledge and take our screening quiz. The quiz, available at [quiz.getscreened.org](https://quiz.getscreened.org), provided users with a personalized screening recommendation based on their individual risk factors. By the end of the year, the quiz — backed up by a social media advertising campaign — had been completed more than 12,000 times.

## SUPPORT THROUGH SCREENING

The screening quiz didn't end with a recommendation. The Alliance continued the conversation, as user follow-up has been shown to increase follow-through. If a user opted in, they could receive **email and text notifications** about their screening. If the quiz identified a high-risk user, our certified patient navigators reached out personally to answer questions and provide assistance. We also provided eligible patients with free testing kits (see "3.4 Million to Address Disparities" on the next page).



“

The new screening guidelines came too late for my mom. They could have been an extra push to see the doctor when her health started to slip. **Now, 20 million additional Americans have a chance she didn't.** From large-scale awareness campaigns to hyper-local screening drives, the Colorectal Cancer Alliance is trying to help more eligible people get screened.

— Ashley Minor

”

12,488

personalized screening  
recommendations  
delivered

12.4M

screening information  
media impressions

# Focusing on Health Disparities

Black Americans are 20% more likely to get colorectal cancer and 35% more likely to die from it, Hispanics are screened at lower rates, and patients of any race with a lower economic status are at substantially higher risk for undertreatment and treatment delay. The Alliance sought to improve health equity through powerful partnerships, personalized treatment, and a renewed focus on diversity and inclusion.

## \$3.4 MILLION TO ADDRESS DISPARITIES

The Alliance announced a major investment by **three industry partners** to address health inequities in CRC. LetsGetChecked donated \$100,000 and \$1 million worth of its colon cancer screening tests for uninsured and underserved populations. Exact Sciences donated \$1 million in Cologuard stool DNA tests. And Cottonelle, in partnership with BLKHLTH, partnered with the Alliance to create a dedicated screening assistance fund.

## PERSONALIZED TREATMENT ANYWHERE

The Alliance and Perthera partnered to provide molecular profiling with personalized treatment recommendations to **improve patient outcomes** among underserved populations who have lower access to high-quality care. Enrolled patients and their care teams received life-saving resources, including Perthera's precisely matched treatment and the Alliance's extensive patient support and navigation resources.

## DIVERSITY AND INCLUSION

The Alliance engaged an external firm to audit its diversity, equity, and inclusion landscape and collaborated with PricewaterhouseCoopers to assess how healthcare organizations can make a **bigger impact in communities of color**. We also launched a diversity and inclusion task force, funded two studies aimed at understanding disparities in CRC, and added four Black physicians — a demographic underrepresented in the colorectal cancer field — to paid and volunteer positions on our medical advisory committees.



“

I have a family history of colorectal cancer, no other health coverage, and I am Black, part of a population with a disproportionate colorectal cancer burden. **Fortunately, I met the Alliance's criteria for a free colonoscopy**, and with support from people like you, I got one.

— *Tinaishe Maramba*

”

**4,288** screenings completed through Alliance initiatives

**493** financial assistance awards made

56

participants in our State of the Science Summit

\$475K

dispersed to innovative research projects

# Accelerating Research for Colorectal Cancer

Research for colorectal cancer is greatly underfunded compared to less-deadly cancers, with virtually no change in government funding between 2006 and 2018. In response, the Alliance not only funded research — including a \$475,000 disbursement in 2021 — but assumed the role of convening leader, prioritizing the patient experience in discussions with academics and industry.

## A STRATEGIC VISION

The Alliance announced a transformative research investment strategy to guide the field and its own **\$30 million in research funding** over the next five years. A white paper documents the analysis and conclusions behind the Alliance’s reimagined strategy, including a comprehensive landscape and return on investment assessment, as well as input from dozens of experts and thought leaders. The Alliance has already invested nearly \$5 million in colorectal cancer research, including internal and external funding.

12,903

allies supported through patient navigation

167,409

unique services provided

# Prioritizing Every Patient

More than 1.5 million Americans are living with a history of colorectal cancer. For them and their caregivers, a diagnosis can be devastating, treatment can be a whirlwind, and survivorship can be fraught with physical and mental side effects. The Alliance and its trained experts, a national network of survivors and advocates, and its wealth of information stand to support every patient.

## INCREASING QUALITY OF LIFE

The Alliance’s **Integrative Health and Wellness Program** continued to expand in 2021, with sections on pivotal patient issues including ostomy care, fertility, intimacy, pain management, exercise, and nutrition. Through the program, we encouraged patients to become active participants in their well-being by complementing medical care with healthy behaviors and lifestyle changes. A new section on ostomies included a wide range of information, from hydration to physical activity.



The Alliance’s funding [of my research project] was absolutely critical. One of the major scoring factors for obtaining federal funding of most types is to have preliminary results that show you’re already on track.

**The Chris4Life grant from the Alliance provided the funds to get that preliminary data** up to a point where the NIH panel believed in it.

— *Dr. Megan Hitchins*



### EMPHASIZING BIOMARKERS

The Alliance convened an advisory committee on biomarkers and released a report highlighting multiple recommendations for patient, caregiver, and cancer care team solutions aimed at driving improvements in testing behavior, as well as an understanding of mutation outcomes and subsequent personalized treatment decision-making. The report coincided with an extensive update of **biomarker education** materials for patients and caregivers.

### INVESTMENTS PAY OFF

Through the Chris4Life Research Program, the Alliance has provided more than **\$3 million in funding** to outside researchers seeking to accelerate new treatment and detection methods. Two recent grants supporting early-stage research helped provide the scientific basis for additional funding from the federal government in 2021, which totaled more than \$6 million. Dr. Megan Hitchins’ project on blood-based screening tests was one.



The Colorectal Cancer Alliance’s online community is something I’m so grateful for — I can’t put it into words. To be able to connect with others far and wide who are going through the same struggles and same triumphs is **amazing**.

— *Rachel Conklin*



### WELCOMING COMMUNITIES

The Alliance expanded its online community options with the addition of **Ally to Ally**. Hosted on a private platform, users find message boards dedicated to specific topics, like young-onset CRC or mental health, with each moderated by an experienced volunteer. Users are also rewarded with points for engagement, which are reflected on a leadership board. Ally to Ally complements our long-standing private Facebook group, **Blue Hope Nation**, which has more than 12,000 members.

### HELP IS NEARBY

Our **toll-free Helpline, (877) 422-2030**, connects patients and caregivers with a certified patient and family support navigator. Our navigators will listen and discuss any concerns, from mental and family well-being to medical questions and financial issues. Allies can also connect with experts through a chat box available on the Alliance’s homepage or with one another in our **online chat rooms**, which are always open but have scheduled sessions, too.

“

Our son Greg died in 2009 at age 37. My husband and I were numb, but we couldn't stay that way forever. We were determined to get off our butts and do something for someone else. That's how we found the Walk to End Colon Cancer. The Walk has given us **purpose**. It's given Greg's life more purpose, too, because our participation is saving lives.

— Weez Altomari

”



## Empowering Action Against CRC

The mission to end colorectal cancer is realized by many individual actions across the nation. Passionate and determined allies join us by sharing their stories, participating in events, creating fundraisers, and many other ways limited only by imagination. The Alliance leads several efforts to turn heads and get people talking about this disease, including the Blue Hope Bash and Walk to End Colon Cancer events.

### CAN'T STOP THE BASH

Despite challenges posed by the pandemic, the annual **Blue Hope Bash** — the Alliance's premier fundraising gala — gathered a small group of supporters in D.C. and streamed live to thousands of viewers at home. Emceed by new Board of Directors member Craig Melvin, the Bash raised more than \$960,000. The program shared our efforts to screen, care, and cure and previewed major upcoming projects, inspiring support and action.

### WALK EVENTS RETURN

The **Walk to End Colon Cancer** series went virtual in 2020 to protect allies. By the second half of 2021, the Walk had made an optional in-person return to several cities, including Atlanta, San Diego, and Dallas/Fort-Worth. While a virtual option remains available even today, allies were ready to return for a reimagined Walk celebration, with their cars decorated for a drive-through finish. By 2022, the Walk made a full return and launched a new brand, #WalkLoud.

### A BID TO SAVE BUTTS

In June, the Alliance hosted its first all-virtual public auction, **Bid 2 Save Butts**. Bidding on 83 items, including jewelry, travel, and art, supported the Alliance's mission. More than 340 people registered for the event and raised nearly \$35,000. A colorectal cancer survivor and featured artist at the auction, Dom Czipiega created a one-of-a-kind print featuring Baltimore Orioles star and CRC survivor Trey Mancini, who also sits on the Alliance's Never Too Young Advisory Board.

4,540

total participants in the Walk to End Colon Cancer event series

1,350

total participants in the Blue Hope Bash event series



# Moving Forward with Advocacy

Advocacy has many faces at the Alliance. Our influence extends from halls of power to broadcast towers, and from community clinics to elementary schools — all with the goal of bringing more attention to this disease so it can be prevented, treated, and cured. The silence that surrounds the second deadliest cancer in the U.S. must be stopped.

**85K**  
hours of  
volunteer service

**595.5M**  
total media reach

## CRAIG MELVIN JOINS BOARD

A trusted journalist and a passionate ally, NBC anchor Craig Melvin joined the Alliance’s Board of Directors in March. Craig has been a national advocate and ally for the Alliance since 2017, when his brother Lawrence Meadows was diagnosed with stage IV colorectal cancer at the age of 39. Lawrence died in December 2020. “This organization was the first place my family turned to for support,” Craig said. He uses his platform on [The Today Show](#) to increase awareness for this disease.

## MARCH MEANS AWARENESS

National Colorectal Cancer Awareness Month is a rallying point for the community. After screening declined due to COVID-19, the Alliance was determined to use the spotlight provided by March to get prevention back on track. We activated our networks to gather **10,000 pledges** to get screened. Elements of our social media toolkit to increase awareness were shared 13,000 times. Allies could order 100 free awareness brochures to share in their communities. And members of our Never Too Young Advisory Board shared their stories on dozens of local television stations.

## AMPLIFYING PATIENT VOICES

Cancer care costs have increased 34% in the last five years. The Affordable Care Act, and its life-saving protection that insurers can’t deny coverage due to pre-existing conditions, is under threat. Tens of millions of Americans can’t afford health insurance, which makes paying for cancer treatment untenable. The Alliance reports on the gravest threats and encourages **ally action**, while also joining forces with other organizations like the NCCRT to make patient voices heard through co-signed letters, briefings, and statements.

“

Whether writing it down or talking to a person or room, **sharing my story offers me healing**. Each time I share, I'm not letting emotions fester.

— *Jenna Scott*

”



# Making the Mission Happen

Ending colorectal cancer will take every one of us. Fundraisers and donors are critical allies in the mission. Below are three supporters, among many others, who have selflessly dedicated time, energy, and resources to the cause and made significant contributions.



## Amanda Campbell

Doctors at UHealth "threw the kitchen sink" at Brandon Campbell, 37, after he was diagnosed with stage IV colorectal cancer. But it wasn't enough. "I saw him wither away," his wife, Amanda Campbell, said. In her search for support, and then for meaning, Amanda involved herself with the Alliance and chaired the Blue Hope Bash Denver. "I struggle to think about what a little more knowledge would have done for us," she said. "We need to find a cure, do better with research, and get people screened."

**The Blue Hope Bash Denver raised more than \$142,000.**

## Christopher Reese

Christopher Reese is not a colorectal cancer patient, but he could have been — if not for a timely colonoscopy. "In my 20s, I experienced rectal bleeding, and I had polyps removed," Christopher says. "It hit me like a ton of bricks." At work, Christopher created a mentorship program for young Black professionals. The program earned him an award, which came with a **\$2,000 donation** fund for a charity of his choosing. He chose the Alliance because it aligned with his values.



## The Benaim Family

In life, Michelle Benaim was a tireless supporter of those in need. And even after her death, her generous spirit lives on with the Michelle Benaim Memorial Fund. In 2021, the fund had raised **\$1 million for programs** to turn the family's dream of a world free of colorectal cancer into a reality. "All my mom did with most of her life is help people who needed it, and the fact we hit a million dollars just shows how big of an impact we can make, and we're not done yet," said Michelle's daughter Sophia.

## Ready to join the mission as a donor or fundraiser?

Contact **Regan Huneycutt** at [rhuneycutt@ccalliance.org](mailto:rhuneycutt@ccalliance.org).

## Get Involved

Join the Colorectal Cancer Alliance's nation of allies. As the nation's largest nonprofit dedicated to ending colorectal cancer, we have a place for you.

### FOR PATIENTS, SURVIVORS, AND CAREGIVERS

#### Patient and Family Support Program

Access online chats, the Buddy Program, our clinical trial finder, resource guides, and more. Certified patient and family support navigators are available live on our free Helpline at (877) 422-2030.

#### Online Communities

Ally to Ally offers meaningful connections and moderated message boards on specific topics. The Facebook group Blue Hope Nation brings thousands of allies together.

#### National Conference

Once a year, the Alliance hosts AllyCon, a multi-faceted national conference for patients, survivors, caregivers, and family members.

Learn more at [ccalliance.org/patient-family-support](https://ccalliance.org/patient-family-support)

### FOR DONORS AND FUNDRAISERS

#### Planned Giving

When you support the Alliance with a gift through your estate or financial plans, you will be making a transformational difference for years to come.

#### Fundraising

Join our nation of allies as a do-it-yourself fundraiser. We'll work with you to turn your passion or hobby into a fundraiser to help end colorectal cancer in our lifetime.

#### Corporate Sponsorship

By aligning with our vision of a world free of colorectal cancer, companies can reach consumers in a meaningful way and demonstrate their commitment to philanthropy.

Learn more at [ccalliance.org/get-involved](https://ccalliance.org/get-involved)

### FOR EVERYONE

#### Walk to End Colon Cancer

At the Walk to End Colon Cancer, we #WalkLoud and rally against a pervasive stigma that puts lives at risk. Join us at [ccalliance.org/walk](https://ccalliance.org/walk).

#### Volunteer Program

Share your time or expertise in service of the colorectal cancer community. Get started at [ccalliance.org/volunteer](https://ccalliance.org/volunteer).

#### Dress in Blue Day

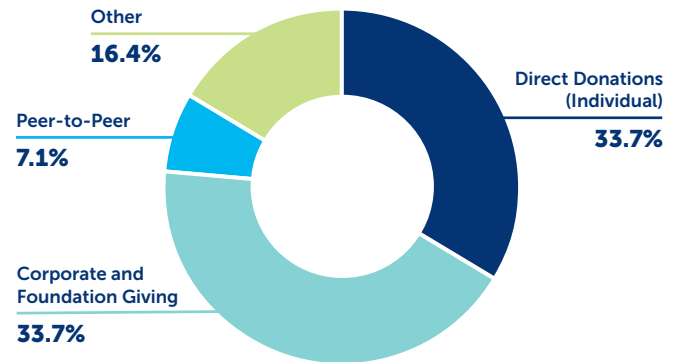
The first Friday in March is Dress in Blue Day. Increase awareness of colorectal cancer and support all who are affected by wearing blue.

Learn more at [ccalliance.org/march](https://ccalliance.org/march)

# 2021 Financial Data

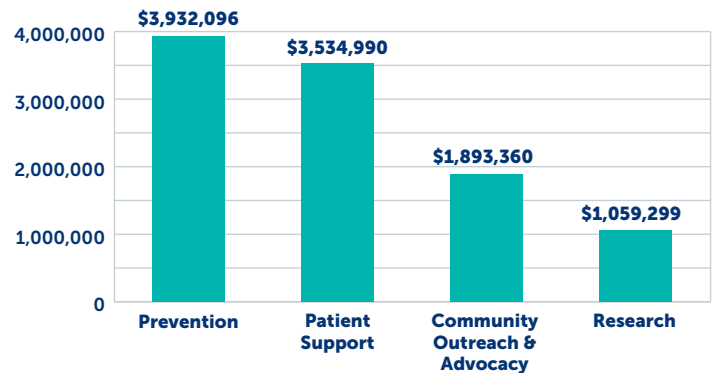
## FY21 Revenue

Direct Donations (Individual)	\$5,328,029.00
Corporate and Foundation Giving	\$6,751,371.00
Peer-to-Peer	\$1,117,786.00
Other	\$2,582,592.00
<b>Total</b>	<b>\$15,779,778.00</b>



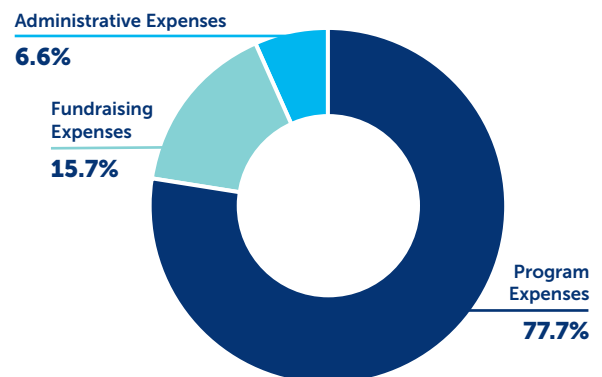
## FY21 Program Expense Breakdown

Prevention	\$3,932,096.00
Patient Support	\$3,534,990.00
Community Outreach & Advocacy	\$1,893,360.00
Research	\$1,059,299.00
<b>Total</b>	<b>\$10,419,745.00</b>



## FY21 Total Expense Breakdown

Program Expenses	\$10,419,745.00
Fundraising Expenses	\$2,103,902.00
Administrative Expenses	\$891,209.00
<b>Total</b>	<b>\$13,414,856.00</b>



# Leadership for Lasting Impact

## Board of Directors

**Lee Dranikoff** — *Chair*

**Avi Benaim** — *Vice Chair*

**Kevin Lewis** — *Treasurer*

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Craig Melvin

Edith P. Mitchell, MD, FACP, FCPP

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David Schoeman, MBA

Scott Soussa

Carmen Marc Valvo

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Alan P. Venook, MD, FASCO

Ben Weinberg, MD

Rich Wender, MD

Jason Zell, DO, MPH

# Individual Donors & Top Fundraisers

## \$10,000+

Mike & Amy Aquilino  
John Backus  
Avi Benaim & Karen Paris  
The Brack Family  
Tony & Linda Carrozza  
Julie Clowes  
Rich Confalone & Catie Martin  
Lee Dranikoff  
Dunlevie Family Charitable Fund  
Mary Ellen Dunsmore  
Mike & Christine Elwood  
Jay & Lyn Ferriero  
Joe & Amy Frick  
Savannah Guthrie  
Charlie Guevara  
Karen Herson  
Kurt & Nina Kiess

Kitty Knell  
Eric Kuwana  
Kevin Lewis  
Jesse Lipson & Brooks Bell  
Sam & Lori Lloyd  
Melissa Lynch  
Anne & Jeffrey Maggioncalda  
Trey Mancini  
Dr. John & Liza Marshall  
Craig Melvin & Lindsay Czarniak  
Clifford Mendelson  
Mike O'Neil  
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Nick Taylor  
J. Cory Tull  
Scott Weiner & Kimberly Harris  
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John Woerner & Colleen Finnegan  
Bill & Carolyn Wolfe

## \$5,000-\$9,999

Adam Baratta  
Carol & Gary Berman  
Amanda Campbell  
David & Jennifer Chow  
Rosemary Labanara Eiref  
Mary Catherine Fischer  
Laura Fox  
David & Ellen Galkin on behalf of the  
Ira S. & Anna Galkin Charitable Trust  
Todd & Kathy Gray  
Lori Hale  
Richard Harris  
Dave & Anita Henry  
Blake & Kimberly Hill

Rusty Hogan & Kim  
Kronenberger Hogan  
Debra Hornell on behalf of the  
Bill Hornell Memorial Fund  
Sharon Karmazin  
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Paul Nikcevic  
Nancy Oconnor  
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Stan & Nina Snow  
Mary & Mark Stevens  
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The Honorable Henry &  
Janet Kessler Waxman  
Jack Wilbern & Patricia Tetro  
Jason & Jenny Zachary  
Ian & Noel Zarac  
Julie Zier  
Daniel Zimmerman

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Keyoor Brahme  
Craig Brubeck  
Emmet & Kristin Cashin  
George Choi & Michele Ono  
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Arlene Herson  
Michael & Vicki Herson

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Fred & Carol Lane  
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Barbara Majeski  
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Peggy & Max Martin  
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Michael Sinclair  
David Smith & Kristin Peake  
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Roland & Anngi Strick  
Tara Swaminatha  
Bechir Sylvain  
Beth Townsend  
Andy Whitehouse  
Josh Williams  
Amy Zandy

## \$1,000-\$2,499

Daniel & Wendi Abramowitz  
Neil Ackley  
David & Mary Allen  
Harry Armon  
The Rob Avery Charitable Gift Fund  
Cindie Awakuni-Lee  
Kirk Bansak & Lauren Zletz  
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Stephanie Bernstein  
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Karen Berube  
Linda Bethel  
Anita Blackwood  
Rob & Renee Breyer  
James Brock  
Simms Brooks & Ken Zeimetz  
Jeremy & Debbie Brown  
Patrick Bukowski  
Kristin Anne Carideo  
Jennifer Carrico  
Seong Chi  
Tom Connolly & Nancy Walsh  
The Corley Family  
Dawn Crafton & Kelly Welch  
Darling Family Foundation  
Victoria Davidyock  
Kelly Dearing  
Patrick Dennis  
Lou & Sara DiGioia  
Michelle Domanico  
Dennis Doody  
Bill DuBose  
Jerome & Virginia Duvall  
Lisa Edwards  
Michael Egan  
Robin & Sue Erskine  
Audrey Fingerhood  
Nathan Fitzgerald  
Michael Flader  
Maurice Florance  
Acon Fontaine  
Jess & Suon Ford  
Cory & Erin Frazier  
Elan & Alicia Freedy  
Brendan Garry  
Michael & Susan Geraty

Steven Glazer & Mehri Smith  
Lawrence Goldman  
Sue Gray, in memory of Doug Gray  
Michele Haddad  
Tina & Jim Hamlin  
Rodney Harnisch  
Robert Hemphill  
Ruth Hesketh  
Nicholas Hettich  
Thuong Ho  
Tri Ho  
Bryan Howell  
Scott Jesse  
Carol & Joseph Kastura  
Greg Keenan  
Michael Kim  
Deanna Kirn  
Keith Kowalczyk  
Anna Krayn  
Margaret Landa  
Barbara Lattner  
Dale Leibert  
Mitchell Leibert  
Victor & Leslie Lewkow  
David Litman  
Friends & family of the  
late Linda L. Logan  
Tanya Bastianich Manuali  
Dana Marti  
Karen McCarthy  
Bob & Mary Lou McIntire  
Gerald Middel  
Bonnie Middlebrook  
Susan Miles  
David Moore  
Kristina Morden  
Caroline Mulligan  
The Brian Murphy Calcutta Crew  
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Suzy Oliver  
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William & Kristy Rodriguez  
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Yonatan & Kindy Rouache  
Ken & Stacy Samet  
Vishal Sandesara & Tiffany Richardson  
Cliff Scharff  
Natalie & Robert Schlundt  
Priscilla & Dick Schmeelk  
Cyndi Sherman & Stephen Schleimer  
John Sherry  
Aman Singh  
Alexander Slusky  
Friends & Family of Jonathan  
"Poch" Smith  
Krista & Simon Smith  
H. Kaz Soong & Barbara Nevins-Soong  
Pamela Sorensen  
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## TOP WALK TO END COLON CANCER EVENTS

1. Denver — \$116,367
2. Phoenix — \$65,463
3. Cleveland — \$58,960

## TOP 10 WALK TEAMS

1. The PA Team (Michael O'Neil)  
*2021 ScopeltOut*  
\$16,657.81
2. Princess Sarah (Mark Pospisil)  
*2021 Dallas/Fort-Worth Walk*  
\$12,965.38
3. Team Taiho Oncology (Nick Edwards)  
*2021 Philadelphia Walk*  
\$11,335.28
4. Team Alison DePinto (Blake & Taylor Feintuch)  
*2021 Jersey Shore Walk*  
\$11,192.36
5. Team Georgia (Michelle Leiter)  
*2021 ScopeltOut*  
\$11,157.85
6. Casey's Crew (Wendy McBryde)  
*2021 Atlanta Walk*  
\$10,102.50
7. Shake a Leg for Greg (John Altomari)  
*2021 Denver Walk*  
\$9,704.76
8. SIG/AEC Walk to End Colon Cancer (Steve Fern)  
*2021 St. Louis Walk*  
\$9,562.06
9. Scope It Out (John Sutter)  
*2021 Dallas/Fort-Worth Walk*  
\$6,888.14
10. Team Allan (Michael Flader)  
*2021 Phoenix Walk*  
\$6,810.98

## TOP 10 NON-WALK FUNDRAISERS

1. 2021 Ken Kiess Memorial Golf Outing — \$72,752
2. 2021 Leslie Mansell Memorial Walk — \$27,201
3. Paige & Jared & Deirdre's 2021 NYC Marathon — \$22,320
4. Fitzapalooza — \$15,500
5. The Daly Family's DIY Fundraiser (Mary Flag & John Pop-Pop Golf Outing) — \$14,929
6. Megan Pham's DIY Fundraiser — \$14,621
7. In Memory of Dani Campoy — \$11,120
8. Houser Engineering Golf Outing — \$10,700
9. Tasha Hurst's DIY Fundraiser — \$10,206
10. Albert "Cookie" Delory Golf Tournament — \$10,000
10. Team Britton Golf Tournament — \$10,000

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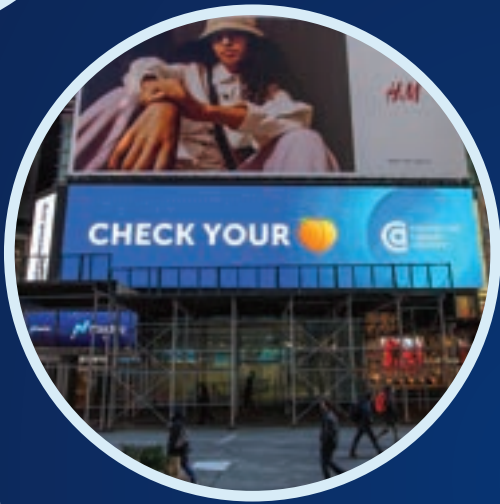
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| <b>Twila Sampson Family Foundation</b>        | <b>Northside Hospital Cancer Institute</b>      |
| <b>Bender Foundation, Inc</b>                 | <b>Team Britton, Inc</b>                        |
| <b>Faye &amp; Lee Alport Foundation</b>       | <b>The Jaharis Family Foundation, Inc.</b>      |
| <b>Guardant Health</b>                        | <b>The Oregon Clinic<br/>Endoscopy Center</b>   |
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