September 16, 2023
The White Elephant, Nantucket, Massachusetts

A Night Under the Stars
Karli M. Stahl Memorial Fund benefiting the Colorectal Cancer Alliance
Dear friends and family,

Karli M. Stahl (lovingly known as Kar the Star) was a wife, daughter, sister, friend and, most importantly, mother to our beautiful girls Evelyn June and Georgia Grace. She was also an incredibly talented and successful interior designer. At the young age of 47, colorectal cancer took Karli’s life after a nine-year journey. She left behind a legacy of love, humor and an unparalleled zest for life.

Unfortunately, Karli’s story is not unique to our family. By the year 2030, colorectal cancer is projected to be the #1 cancer killer among people aged 20 to 49 and 1 in 23 men and 1 in 26 women will be diagnosed with this disease in their lifetime. And yet, colorectal cancer is shrouded in shame and stigma and is grossly underfunded compared to other cancers who kill fewer people.

During the last 14 years, our family has called Nantucket home. We have been surrounded by love, support, and incredible community throughout Karli’s diagnosis, treatment and death and for that, we are so incredibly grateful. Karli’s positivity and courage has been an inspiration to the countless people who had the privilege of knowing her and we are excited to share an opportunity to honor her legacy in a meaningful way.

We have partnered with the Colorectal Cancer Alliance, the nation’s largest and most impactful non-profit dedicated to this disease, to honor Karli and to provide critical funding to get more people screened, support more patients on their journey and fund more life-saving research. We hope you will join us for a spectacular Nantucket evening of cocktails, dancing and philanthropy as we make an impact on colorectal cancer.

Together, we can end colorectal cancer in our lifetime.

With deepest gratitude,

Chip Stahl & Diana Minshall
Co-chairs
Colorectal Cancer Alliance

The Colorectal Cancer Alliance is a national nonprofit committed to ending colorectal cancer. Working with our nation of passionate allies, we diligently support the needs of patients and families, caregivers, and survivors; eagerly raise awareness of prevention and early detection via on-time screening; and continually strive to fund critical research. As allies in the struggle, we are fiercely determined to end colorectal cancer within our lifetime.

We are a nation of allies

As the largest and most impactful national organization focused on ending colorectal cancer, we are the go-to resource for anyone touched by this disease. For these reasons, nationally-renowned corporations, industry leaders, and foundations have joined our nation of allies to end colorectal cancer within our lifetime and achieve their corporate social responsibility goals.

Yearlong reach:

- 117K email contacts
- 1.7M+ web page views annually
- 184K+ social media followers
- 3B+ media impressions
- 12K+ Blue Hope Nation community members
- 11K Helpline and navigation calls annually
- 10K Walk to End Colon Cancer participants
- 13K+ volunteers nationwide

Strategic Goals:

We will save 100,000 lives through screening by 2029.

We will reach 750,000 patients and caregivers annually by 2024.

We will provide $30 million in colorectal cancer research funding over the next five years.

ONE GOAL: END COLORECTAL CANCER WITHIN OUR LIFETIME

Sponsorship Contacts:

Regan Huneycutt: Chief Development Officer, Colorectal Cancer Alliance | rhuneycutt@ccalliance.org | (202) 207-0254
Kristen Cagadas: Assistant to the Chief Development Officer, Colorectal Cancer Alliance | kcagadas@ccalliance.org | (202) 688-3162
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>SPONSORSHIP OPPORTUNITIES</th>
<th>STAR SPONSOR $100,000</th>
<th>PLATINUM SPONSOR $75,000</th>
<th>GOLD SPONSOR $50,000</th>
<th>SILVER SPONSOR $25,000</th>
<th>BRONZE SPONSOR $10,000</th>
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<tbody>
<tr>
<td>Tickets to Event</td>
<td>12</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
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<tr>
<td>Logo or name inclusion on event step &amp; repeat</td>
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<tr>
<td>Logo inclusion on Event Website</td>
<td>Star Sponsor Level</td>
<td>Platinum Level</td>
<td>Gold Level</td>
<td>Silver Level</td>
<td>Bronze Level</td>
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<tr>
<td>Paid Digital Marketing</td>
<td>Boosting of 2 Facebook posts</td>
<td>Boosting of 1 Facebook post</td>
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<tr>
<td>Organic Social Media Marketing</td>
<td>Recognition in 4 social media posts on Alliance social media channels</td>
<td>Recognition in 3 social media posts on Alliance social media channels</td>
<td>Recognition in 2 social media posts on Alliance social media channels</td>
<td>Recognition in 1 social media post on Alliance social media channels</td>
<td>Recognition in 1 social media post on Alliance social media channels</td>
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<td>Inclusion in 1 Alliance Monthly Newsletter</td>
<td>Presenting Level</td>
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<td>Gold Level</td>
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<td>Logo inclusion on Event Emails</td>
<td>Presenting Level</td>
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<td>Opportunity to address the audience</td>
<td>1 minute of remarks</td>
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<td>Onstage note of thanks/recognition</td>
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<td>Company logo and brand integration into event signage and materials</td>
<td>Star Sponsor Level</td>
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<td>Preferred Event Lodging Rates</td>
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