MONDAY
MAY 22
2023

AC inside
ANNE'S CLOSET

GOLF TOURNAMENT
STANFORD GOLF COURSE

BENEFITING THE COLORECTAL CANCER ALLIANCE'S AWARENESS, RESEARCH AND SCREENING EFFORTS

ABOUT THE EVENT:

Inside Anne's Closet returns in 2023 as a Golf Tournament at the **Stanford Golf Course**. Please join us for golf to help raise funds to support the **Colorectal Cancer Alliance**'s mission in the San Francisco Bay Area. The **Inside Anne's Closet Golf Tournament** will be held on **Monday, May 22, 2023**. Since 2015, Inside Anne's Closet has raised over **$1.5 million**.

Our event continues to honor the legacy of **Anne Paye**, who passed away in June 2013 of colorectal cancer. Anne's son **John Paye**, a Stanford Hall of Fame Quarterback and former San Francisco 49er, is our Founding Chair. Anne's death inspired John, together with his sister, **Amy Paye Venuto**, our Steering Committee Co-Chair, to gather family and friends to raise awareness about the need for colorectal cancer screening, especially in under-served communities.

Net proceeds from Inside Anne's Closet will continue to support our partnership with the University of California San Francisco and Dr. Ma Somsouk. Our partnership makes possible high-touch patient navigation efforts to ensure that individuals living in under-served San Francisco Bay Area communities who test positive on an at-home FIT test receive a follow-up colonoscopy.

We invite you to join us in this important effort as a sponsor or partner of this event. Please find below a summary of sponsorship opportunities. Your commitment will help us to inspire others to be a part of the conversation and to join us on **Monday, May 22nd**.

Tomorrow can't wait for a world free of colorectal cancer. Colorectal cancer is the second leading cause of cancer-related death in the United States. This year, the need for your support is greater than ever. **It is estimated that in 2023 nearly 150,000 Americans will be diagnosed with colorectal cancer and nearly 50,000 will die from the disease.** Both of these statistics have increased in the past years as a result of COVID-19 related delays in screenings.

For more information, please visit *www.ccalliance.org/InsideAnnesCloset* or email our team at *insideannescloset@gmail.com*.

SPONSORSHIP OPPORTUNITIES

(SOME BENEFITS REQUIRE PAID COMMITMENT BY **APRIL 10, 2023**)

	SIGNATURE SPONSOR $25,000 *(Tax-deductible amount is $20,257)*	**GOLD SPONSOR** $10,000 *(Tax-deductible amount is $6,832)*	**SILVER SPONSOR** $5,000 *(Tax-deductible amount is $3,407)*	**BRONZE SPONSOR** $4,000 *(Tax-deductible amount is $2,407)*
Participation in golf tournament	Three foursomes (12 VIP golfers)	Two foursomes (8 VIP golfers)	One foursome (4 VIP golfers)	One foursome (4 VIP golfers)
Recognition on tournament branded gear	Logo	-	-	-
Boxed lunch and bottled drinks during event	12	8	4	4
VIP swag bags (including branded tournament gear)	12	8	4	4
Best starting location for the tournament	✓	-	-	-
Opportunity to address event attendees during morning program	✓	-	-	-
Recognition on event website	Logo	Logo	Logo	Name
Recognition on day of hole sponsor signage	Name + Logo on all signs	Logo on 3 signs	Logo on 1 sign	Name on 1 sign
Recognition on printed materials	Prominent Logo on tournament signage, sponsor sign, and cart signage	Logo on tournament program and sponsor sign	Logo on tournament program and sponsor sign	Name on tournament program and sponsor sign
Social media posts recognizing sponsorship on Alliance's social media platforms	3	1	-	-
Recognition in emails to attendees	Two emails	-	-	-

ALLY SPONSORS – $1,000 or more ***(100% is tax deductible as allowed by law)***

- Name recognition on event website
- Name recognition on tournament signage
- Digital Ally Sponsor graphic to share on your social media platforms and website

UNDERWRITING OPPORTUNITIES

Company logo applied to items listed below and/or will receive recognition at event

- $2,500 VIP Swag Bag Sponsor
- $2,500 Golf Ball Sleeve (1 Available)

IN-KIND DONATIONS

Tournament prizes, items for raffles

- Name recognition on event signage
- Name recognition on event website

Questions? For event questions or to arrange a sponsorship, contact: **Diana Morande**, Special Events Fundraising Manager (Colorectal Cancer Alliance) at **(727) 858-4924** or *dmorande@ccalliance.org* or email our team at *insideannescloset@gmail.com*.

To purchase tickets, activate any of the sponsorship opportunities, or find additional information, please visit *www.ccalliance.org/InsideAnnesCloset*.

SPONSORSHIP COMMITMENT FORM

Yes! We would like to sponsor the Inside Anne's Closet Golf Tournament at the following level:

SPONSORSHIP OPPORTUNITIES:

- ☐ **$25,000 – Signature Sponsor** (12 golfers: $20,257 is tax deductible as allowed by law)
- ☐ **$10,000 – Gold Level** (8 golfers: $6,832 is tax deductible as allowed by law)
- ☐ **$5,000 – Silver Level** (4 golfers: $3,407 is tax deductible as allowed by law)
- ☐ **$4,000 – Bronze Level** (4 golfers: $2,407 is tax deductible as allowed by law)
- ☐ **$1,000 or more – Ally Sponsor** $ Amount: _____ (100% donation)
- ☐ **In-Kind Donor** Items donating: _____

UNDERWRITING OPPORTUNITIES:

- ☐ **$2,500 VIP Swag Bag Sponsor**
- ☐ **$2,500 Golf Ball Sleeve**

Please Indicate (check one)

☐ **Corporate Sponsor** ☐ **Individual Sponsor**

☐ I am unable to sponsor, but would like to donate to the Inside Anne's Closet Golf Tournament in the amount of:

$ _____

Contact Information

Name/Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email (required) _____

Sponsor Name (as you would like it to appear on printed materials):

_____

☐ Check here if you wish to remain anonymous

Payment Method

☐ Visa ☐ AMEX ☐ MC

Card #_____

Exp. Date:_____ Security Code_____ Billing zip code_____

☐ I am enclosing a check in the amount of $ _____ payable to Colorectal Cancer Alliance and reference "Inside Anne's Closet"

The recognition deadline for certain benefits is April 10, 2023.

FOR MORE INFORMATION

Contact **Diana Morande**, Special Events Fundraising Manager, at **(727) 858-4924** or **dmorande@ccalliance.org**.

Please return your completed form via one of the following methods:

By mail: Inside Anne's Closet
P.O. Box 421, Los Altos, CA 94023

By email: dmorande@ccalliance.org

For printing and marketing purposes, please submit your company logo in color, black & white, both JPEG and EPS formats to **dmorande@ccalliance.org** by **Monday, May 1, 2023**.

Thank you for your generosity! Your commitment will inspire others to join us!

PLEASE NOTE: If you are considering paying for your sponsorship through a donor advised fund or community foundation, please check with your tax advisor or donor advisor.

colorectal cancer alliance