

BLUE HOPE BASH

CHICAGO

Saturday, May 7, 2022

The Omni Hotel

Benefiting



colorectal
cancer
alliance

WELCOME

Friends & Family,

We would like to personally welcome each of you to the inaugural Blue Hope Bash Chicago. It's exciting to co-chair the Chicago Bash as we continue to grow our community.

We chose this year's theme, **Diamonds: From Pressure Emerges Strength**, to honor the pressure of our last few years and beauty as we emerge stronger together.

More than 150,000 people will be diagnosed with colorectal cancer this year. The rate of diagnosis among adults under the age of 50 is increasing, and scientists don't know why. The Alliance has committed to investing \$30 million in innovative research by 2024.

Your presence tonight is an indication of your commitment to make a difference, not only in our community, but throughout the entire country. Your generosity signals your desire for change and for a better outcome for those dealing with this disease. Your support will advance the mission to end colorectal cancer in our lifetime.

On behalf of the Blue Hope Bash Chicago Committee, the Colorectal Cancer Alliance, and our nation of allies, thank you for being here tonight.

With appreciation,

Kristin Lynn Grube
and
Dacia Heck

2022 Blue Hope Bash Chicago Co-Chairs

BLUE
HOPE
BASH
CHICAGO

PROGRAM

KRISTIN LYNN GRUBE AND DACIA HECK

2022 Co-Chairs

MARY ANN AHERN

Emcee,

NBC 5 Chicago Political Reporter

MICHAEL SAPIENZA

CEO, Colorectal Cancer Alliance

JESSICA CATLIN

Survivor and Author,

President and CEO, Pivot Solutions, LLC

DR. SHEETAL KIRCHER

Medical Director,

Survivorship Institute of Northwestern

BRIDGETTE MCCULLOUGH

Survivor Founder and CEO of ACIRAH,

PBC and Senior Researcher,

The Feinberg School of Medicine,

Northwestern University

MARY ANN AHERN

Closing

BLUE HOPE BASH CO-CHAIRS

Kristin Lynn Grube

Blue Hope Bash Chicago Co-Chair

Kristin Lynn Grube was diagnosed with SPS at age 27, and has since had numerous procedures with nearly 100 polyps removed to date. Understanding there is no cure and this diagnosis requires lifelong treatment of at least annual colonoscopies, she has a newfound purpose in life and is striving to make a difference in this world. While she has accepted the hand she was dealt, Kristin channels her energy toward the future and hopes to ease the path for others by being an outspoken advocate for CRC. She is determined to open the hearts and minds of others while creating educational opportunities and working to overcome the stigma associated with CRC. Her courageous spirit shows us how to be an advocate for ourselves, our families, and our friends, and why early screening will change and save lives.



Dacia Heck

Blue Hope Bash Chicago Co-Chair

Dacia Heck is focused on raising awareness for young-onset colorectal cancer after losing her sister, Danielle, to the disease. Danielle, a mother of two, was diagnosed at the age of 43 with advanced colorectal cancer. Her short battle and sudden loss was the worst experience of Dacia's life, and she is committed to seeing fewer lives hindered by this disease. Young-onset colorectal cancer is on the rise, and young patients are often diagnosed at later stages than their older peers. She wants people to listen to their bodies, get screened, and advocate for appropriate treatment. This evening's Bash represents a moment of hope and a highlight in Dacia's personal mission to end colorectal cancer.



BASH COMMITTEE

**Thank you to the Blue Hope Bash Chicago
committee members for helping make
this event a success.**

Committee Co-Chairs

Kristin Lynn Grube

Dacia Heck

Committee Members

Jessica Catlin

Gwen Schmidt

Lauren Fox

Curran Darling

Linda Karol

Alexis Lonning

Nicole Ramirez

Kayla Campbell

Jay Nadas

Jenna Kitchen

Tam Wiggins

BLUE
HOPE
BASH
CHICAGO



SILENT AUCTION

From exclusive sporting experiences to coveted and unique treasures, there is something for everyone. To bid on our auction items, please visit the site below from your mobile device:

givergy.us/bluehopebashchicago

Auction closes at 9:15PM

You must pick up your items by the end of the night at our Silent Auction table located at the front.

WINE PULL

Don't miss the chance to enjoy your next meal with a great bottle of wine.

There are 36 bottles with both red and white wine options.

Purchase your \$25 ticket at the Wine pull table. Once you purchase a bottle, you'll have the chance to win an additional bottle of wine ranging in value between \$150-250.



Generously donated
by Prolific Beverage
~ Napa, CA

JEWELRY RAFFLE



**Purchase a raffle ticket and you could win
a vibrant ladies 14 karat white gold ring
featuring a round Lone Star Cut Blue Topaz
weighing approximately 1.5 carats
in a four prong setting.**

The winner will be drawn at the end of the evening.



DIAMONDS DIRECT

is proud to donate this elegant ring and support
the Colorectal Cancer Alliance's Blue Hope Bash Chicago.

To purchase a raffle ticket please visit:

givergy.us/bluehopebashchicago



PROGRAM SPEAKERS

Mary Ann Ahern

Emcee,
NBC 5 Chicago Political Reporter

Mary Ann Bergerson Ahern joined NBC5 News in March 1989 and was named Political Reporter in 2006. Ahern has covered national political campaigns, election nights, and inaugurations, as well as the political goings on in Springfield and the Illinois delegation in the nation's capital. A winner of several Emmy awards for news coverage, Ahern is often selected to file for NBC affiliates nationwide. She initially gained recognition for covering the religion beat, including coverage from Rome of Pope Francis and Pope Benedict. And in 1991, she was the first reporter to disclose the priest sex abuse crisis. Ahern's prolific news career, which includes positions in Atlanta and Peoria, has earned her a reputation for enterprising stories about everyday people placed in extraordinary circumstances.



PROGRAM SPEAKERS

Michael Sapienza

CEO, Colorectal Cancer Alliance

Michael Sapienza, Chief Executive Officer of the Colorectal Cancer Alliance, lost his mother to the disease in May 2009. He served as President and Founder of The Chris4Life Colon Cancer Foundation from 2010-2015. He turned his profound grief into action, inspiring and challenging the colorectal cancer community, family, friends, and professional associates to follow his lead and dedicate themselves to ending colorectal cancer within our lifetime—now the mission of the Colorectal Cancer Alliance. Michael was an integral member of the team that led the effort to merge the Colon Cancer Alliance and the Chris4Life Colon Cancer Foundation, creating the nation's largest colon cancer specific nonprofit. In 2017, the Colon Cancer Alliance changed its name to Colorectal Cancer Alliance, embracing the entire colorectal cancer community.



PROGRAM SPEAKERS

Dr. Sheetal Kircher

Medical Director,
Survivorship Institute
of Northwestern



Dr. Sheetal Kircher is an Associate professor at Robert H. Lurie Comprehensive Cancer Center of Northwestern University and clinically focuses on gastrointestinal (GI) malignancies. She is the Medical Director of the Survivorship Institute of Northwestern, and her research program aims to improve the delivery of cancer care. She is a co-investigator in two federally funded studies that aim to fully integrate patient reported outcomes into the workflows of clinical teams. Regionally, Dr. Kircher is a board member of the Illinois Medical Oncology Society (IMOS), with efforts focused on advocacy and policy. Nationally, Dr. Kircher is the Chair of the Symptom Science Subcommittee of ECOG ACRIN and active in the Cancer Care Delivery Program. She is a member of Health Equity Committee of the American Society of Clinical Oncology (ASCO), OncPCP Task Force, and a 2018-2019 Health Policy Fellow of ASCO.

PROGRAM SPEAKERS

Bridgette McCullough

**Survivor Founder and CEO of ACIRAH,
PBC and Senior Researcher,
The Feinberg School of Medicine,
Northwestern University**



Dr. Bridgette McCullough holds a PhD and a law degree in bioethics and health law from Northwestern Pritzker School of Law. She is the Senior Researcher at the Feinberg School of Medicine where her research focuses on the barriers to clinical trials for Black people and the social impact of those barriers on the lifespan and access to healthcare for those underrepresented communities across the United States. She is the Founder and CEO of ACIRAH, a clinical trial recruitment company that works to diversify clinical trials and decentralize clinical trials to ensure all the latest medical technologies and advanced drug therapies reach Black Americans, one of the underrepresented groups that experience high rates of healthcare disparities. She is a colorectal cancer survivor who directly benefited from the Colorectal Cancer Alliance's support programs during her journey.

SPONSORS

Thank You to our Generous 2022 Sponsors

PLATINUM



GOLD



The Grube Family
Joe & Jen Whalen

SILVER



The Darling Family Foundation
The Heck-Lonning Family
Scott & Mary Serota

BRONZE

Gwen & Noah Schmidt
Jacob & Hefner Associates, Inc.

FRIENDS OF THE BASH

The DiCarlo Family
Greg & Caroline Reintjes
Michael Sapienza
Molshree Sharma
Matt Wagner

SPONSORS

MEDIA PARTNERSHIP

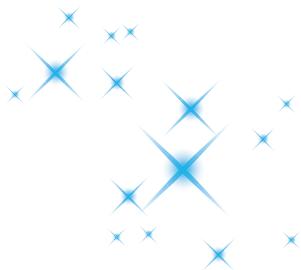


IN-KIND SPONSORS

The Colorectal Cancer Alliance appreciates the generous donations from our in-kind sponsors.

Diamonds Direct

Prolific Beverage



Newmark Zimmer
is proud to support the
Colorectal Cancer Alliance

*in honor of
Ellen Darling*

NEWMARK
ZIMMER

In recognition to Kristin's effort,
dedication to the cause and to all those
affected by Colorectal Cancer.

The Grube Family



CONSTRUCTION MADE SIMPLE

- Better Team
- Better Planning
- Better Execution

ARCO
MURRAY



DRG - 1500 N. MICHAEL
Wood Dale, Illinois



CROW HOLDINGS INDUSTRIAL - VETERANS POINT
Bolingbrook, Illinois

We are proud to support the
Colorectal Cancer Alliance
in honor of Danielle.
Our beloved mother,
wife, sister, daughter.

*Happy
Birthday,
Danielle!*

**The Heck-Lonning
Family**

We are proud to support the
Colorectal Cancer Alliance
in honor of

Joe Frick

**Scott & Mary
Serota**

Distribution Realty Group
is proud to sponsor the
inaugural Blue Hope Bash
Chicago in honor of

Ellen Darling

and all those impacted
by the disease.

DRG
DISTRIBUTION
REALTY GROUP

**The Darling Family
Foundation is pleased to
be a sponsor for the Blue
Hope Bash in Chicago on
behalf of Ellen Darling,
our late wife and mother
who we miss dearly.**

In her memory, we will
continue to fight in the
battle against colon
cancer by pushing forward
awareness and research
initiatives about the disease.

**Thank you to our wonderful
co-chairs, committee members,
sponsors, donors, and supporters
who helped make this Bash
a huge success.**

*We appreciate
you all!*

**The Colorectal Cancer
Alliance Team**



**colorectal
cancer
alliance**

**Tomorrow
can't wait.**



ccalliance.org/bluehopebashchicago