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## **COLON CANCER ALLIANCE PARTNERS WITH CARINGBRIDGE TO ENHANCE PATIENT SUPPORT**

### ***Free, Personalized Web sites Connect Loved Ones During Medical Crisis***

**Washington DC, (May 18, 2009)** — The Colon Cancer Alliance today announced a partnership with CaringBridge, a nonprofit Web service that connects families and friends when someone is facing a serious health event, treatment or in recovery. A CaringBridge Web site provides a place for users to post journal entries and photos, and receive messages of hope and encouragement in a guestbook.

The Colon Cancer Alliance is a national patient advocacy organization dedicated to ending the suffering caused by colorectal cancer. “Partnering with CaringBridge adds a beneficial feature to our patient support system,” said Andrew Spiegel, CEO, Colon Cancer Alliance. “Families can easily share important updates and receive messages of support on their personal Web site.”

“Critically ill patients and their caregivers greatly benefit from the ease of communication that CaringBridge provides,” said Judy Trucano, partnership manager, CaringBridge. “Instead of spending time making phone calls and sending e-mails to keep everyone updated, their energy can be focused on the patient who requires healing.”

For more information visit [www.caringbridge.org](http://www.caringbridge.org).

### **About CaringBridge**

CaringBridge® is a nonprofit 501(c)(3) organization offering free personalized Web sites to those wishing to stay in touch with family and friends when facing a serious medical condition, treatment or recovery. CaringBridge’s mission is to bring together a global community of care, powered by the love of family and friends, in an easy, accessible and private way. CaringBridge connects more than 30 million families each year.

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