

15 Second PSA – DRESS IN BLUE DAY

From: Colon Cancer Alliance
Address: 1025 Vermont Ave., NW Suite 1066
Washington, D.C. 20005



Contact Info: Fill in your name, Ph # and E-mail
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Office: (202) 628-0123

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Title: Dress in Blue Day 2012
Length: 15 seconds
Use: February 1 – March 1, 2012

Dress in Blue Day– 15 Second Radio PSA Options

A.

EVERY FOUR MINUTES SOMEONE IN THE U.S. IS DIAGNOSED WITH COLON CANCER. BY DRESSING IN BLUE ON FRIDAY, MARCH 2ND YOU CAN CHANGE THAT. SUPPORT THE NATIONAL DRESS IN BLUE DAY PROGRAM. FIND OUT HOW BY VISITING: WWW.DRESSINBLUEDAY.COM.

B.

WHAT'S THE SECOND LEADING CAUSE OF CANCER DEATH? COLON CANCER! SAVE LIVES BY WEARING BLUE ON FRIDAY, MARCH 2ND FOR NATIONAL DRESS IN BLUE DAY. FIND OUT HOW WEARING BLUE CAN CREATE A FUTURE FREE OF COLON CANCER BY VISITING WWW.DRESSINBLUEDAY.COM

C.

IT'S A FACT. A SIMPLE SCREENING TEST CAN REDUCE YOUR CHANCE OF BEING DIAGNOSED WITH COLON CANCER. DRESS IN BLUE ON FRIDAY, MARCH 2ND, AND JOIN THE FIGHT AGAINST COLON CANCER. FIND OUT HOW SUPPORTING DRESS IN BLUE DAY CAN MAKE A DIFFERENCE BY VISITING WWW.DRESSINBLUEDAY.COM

30 Second PSA – DRESS IN BLUE DAY

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Dress in Blue Day– 30 Second Radio PSA Options

A.

COLON CANCER IS THE SECOND LEADING CAUSE OF CANCER DEATH IN THE U.S. YET UP TO 90% OF CASES COULD BE PREVENTED THROUGH SCREENING. HELP RAISE AWARENESS OF COLON CANCER SCREENING BY SUPPORTING THE NATIONAL DRESS IN BLUE DAY PROGRAM ON FRIDAY, MARCH 2ND. IT'S EASY. SIMPLY WEAR BLUE ON MARCH 2ND AND TELL PEOPLE WHY! TALKING ABOUT COLON CANCER IS THE FIRST STEP IN CREATING A FUTURE FREE OF COLON CANCER. DRESS IN BLUE... SAVE A LIFE! VISIT WWW.DRESSINBLUEDAY.COM TO GET INVOLVED.

B.

EVERY 4 MINUTES SOMEONE IS DIAGNOSED WITH COLON CANCER. ON MARCH 2ND, HELP RAISE AWARENESS OF COLON CANCER BY PARTICIPATING IN THE NATIONAL DRESS IN BLUE DAY PROGRAM. WEAR BLUE ON MARCH 2ND AND TELL PEOPLE WHY! ENCOURAGE YOUR FRIENDS, CO-WORKERS, AND COMMUNITY TO GET SCREENED AND WEAR BLUE. VISIT WWW.DRESSINBLUEDAY.COM TO GET INVOLVED. THAT'S WWW.DRESSINBLUEDAY.COM. DRESS IN BLUE FOR A FUTURE FREE OF COLON CANCER!