

# BLUE HOPE BASH CHICAGO

SPONSORSHIP OPPORTUNITIES

FRIDAY, MAY 3, 2024



colorectal  
cancer  
alliance

## COLORECTAL CANCER ALLIANCE: 25 YEARS OF COMMITMENT

Founded in 1999 and recognizing our 25th anniversary milestone this year, the Alliance is the largest and oldest national nonprofit dedicated to colorectal cancer. Working with our nation of passionate allies, we diligently support the needs of patients and families, caregivers, and survivors; eagerly raise awareness of preventive screening; and continually strive to fund critical research. As allies in the struggle, we are fiercely determined to end colorectal cancer within our lifetime.

### OUR YEARLY IMPACT

**117K** email contacts

**1.7M+** web page views annually

**184K+** social media followers

**3B+** media impressions

**12K+** Blue Hope Nation community members

**11K** Helpline and navigation calls annually

**10K** Walk to End Colon Cancer participants

**13K+** volunteers nationwide



### OUR GOALS

We will march forth to save **100,000** lives through prevention and screening by 2029.

We will increase the number of patients and families served to **750,000** annually by 2024.

We will commit **\$30 million** to colorectal cancer research by 2026.

**ONE GOAL: END COLORECTAL CANCER WITHIN OUR LIFETIME.**





# CELEBRATING FOR A CURE

The 3rd annual **Blue Hope Bash Chicago** will be at **Galleria Marchetti** on Friday, May 3. Join your peers for a dazzling evening of entertainment, fine dining, and memory-making through the power of philanthropy.

The Blue Hope Bash is the leading charity gala for colorectal cancer prevention, support, and research. Benefiting the community served by the Colorectal Cancer Alliance, the Bash highlights our collective dedication and resolve to end this disease. It stands to transform the paths taken by patients and caregivers by inspiring greater support and more powerful resources.

The Bash honors those facing colorectal cancer, remembers those we have lost, celebrates survivorship, and recognizes those who strive to make a difference. Your support accelerates our work to support more patients, dispel misconceptions about life-saving screening, and concentrate on research poised for groundbreaking results. Throughout the Chicagoland area and beyond, individuals and families grapple with the distress of this disease, which ranks as the nation's second deadliest cancer. With your help, we can continue to increase our impact.

Please join us on May 3 for a memorable evening!



# SPONSORSHIP OPPORTUNITIES

	<b>Diamond Sponsor</b> <b>\$25,000</b> <i>Tax-Deductible Amount is \$23,380</i>	<b>Platinum Sponsor</b> <b>\$15,000</b> <i>Tax-Deductible Amount is \$13,650</i>	<b>Gold Sponsor</b> <b>\$10,000</b> <i>Tax-Deductible Amount is \$8,920</i>	<b>Silver Sponsor</b> <b>\$5,000</b> <i>Tax-Deductible Amount is \$4,190</i>	<b>Bronze Sponsor</b> <b>\$2,500</b> <i>Tax-Deductible Amount is \$1,960</i>
Bash guest registrations	12 + reserved seating	10 + reserved seating	8 + reserved seating	6 + reserved seating	4 + reserved seating
Opportunity for 3-minute speech during night-of program	✓				
Inclusion in program	Full Page ad	Full Page ad	Half Page ad	Quarter Page ad	Name Listed
Recognition on Blue Hope Bash Chicago website	Logo	Logo	Logo	Name	Name
Recognition on all Blue Hope Bash Chicago signage	Logo	Logo	Logo	Name	Name
Recognition on mobile platform	Logo	Logo	Logo	Name	Name

# CUSTOM SPONSORSHIP

Don't see what you are looking for? Reach out to us to create a custom sponsorship!

Here are a few exclusive opportunities that already exist:

- Entertainment Sponsor
- Auction Sponsor
- Mobile Platform Sponsor
- Printing Sponsor

# IN-KIND SPONSORSHIP

In-kind sponsorships are always welcome. Please reach out to us to discuss specifics!

## SPONSOR INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Recognition Name for Web/Materials \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT INFORMATION

Check Enclosed *(Payable to Colorectal Cancer Alliance)*

Credit Card *(Please Select One)*

Visa    MC    Amex    Discover

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

## SPONSORSHIP LEVEL

*(Please Select One)*

**Diamond Sponsor**      \$25,000

**Platinum Sponsor**      \$15,000

**Gold Sponsor**      \$10,000

**Silver Sponsor**      \$5,000

**Bronze Sponsor**      \$2,500

Cannot participate but donation enclosed

### PLEASE RETURN COMPLETED FORM TO:

Colorectal Cancer Alliance  
Attn: Jennifer Rosenblatt  
Blue Hope Bash Chicago  
1025 Vermont Ave NW Suite 1066  
Washington, DC 20005

And email it to: [bluehopebashchicago@ccalliance.org](mailto:bluehopebashchicago@ccalliance.org)

### PAYING FOR YOUR SPONSORSHIP:

Payments for sponsorships are due one week prior to event day and can be paid via credit card, a personal check or by using a charitable giving account such as a donor advised fund. If paying through a donor advised fund, please be aware that per IRS guidelines an individual cannot receive benefits for a contribution so to remain in compliance, it is recommended to pay the fair market value of your sponsorship using a personal account.

